IRENA Workshop

Renewable potential in Southeast Europe

“Crowdfunding PV in Portugal”

@citizenergy #yourpower

4th March 2016

Nuno Brito Jorge
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Take part in the European energy revolution
citizenergy.eu

Tavira | 16,5 kW
boa energia

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boa energia

Tavira | 16,5 kW

Lisbon | 23,5 kW

Take part in the European energy revolution
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<th>Where to go?</th>
<th>Business model?</th>
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<td>- Bank of Portugal</td>
<td>- Crowdfunding</td>
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<td>- Financial conduct authorities</td>
<td>- Financial intermediary</td>
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<td>- EU</td>
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Investment in projects to produce renewable energy

Renewable energy supply

Provide services to members

citizenergy.eu
379 members
+ 280k €
>200 contracts
Co-funded by the Intelligent Energy Europe Programme of the European Union

14 EUROPEAN PARTNERS: RES promoters & initiatives, financial & legal experts, NGOs & development agencies

“...to boost effective citizen engagement and investment in sustainable energy.”

citizenenergy.eu
A platform to help:

...citizens identify investment opportunities in renewable energy in any part of Europe

...crowdfunding platforms and community projects build trust and reach a larger audience

...project developers fund their projects faster

Our vision:

“the tripadvisor.com of community energy”

www.citizenergy.eu
Citizenergy is the first online platform to bring together the worlds of RES crowdfunding platforms and RES cooperatives.
HOW DOES CITIZENERGY WORK?

The Citizenergy online platform displays engagement and investment opportunities worldwide.
WHAT’S NEXT?

✓ European Network expansion

✓ Developing long-term sustainable business model

✓ Creation of a European Network of stakeholders
CONCLUSIONS

- Take the first step
- Be persistent
- Connect with those who did it before
- no framework is better than a restrictive framework
- Cross-border does work – find out how
HOW TO GET INVOLVED

- Visit us on Citizenergy.eu
- Join us on social networks
- Subscribe to our newsletter
- Spread the word about Citizenergy
Thank you for your attention!

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