

POST ENERGIE SERVICE

DER POST ENERGIEKOSTEN-RECHNER

Stefan Kreihlsler, MSc.
Product Owner & Business Analyst



ENERGYPRICE COMPARISON TOOLS

durchblicker.at

StromGas 24
vergleichen wie ein Profi







MACHT DIE
STECKDOSE
ZUR SPARDOSE.
DES NEUEN ERLEBNISSES
MIT DER POST.
Post

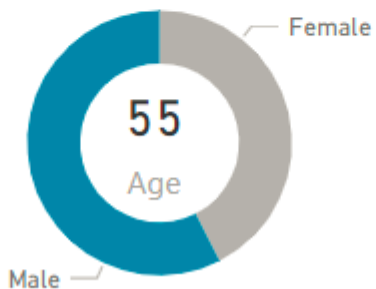
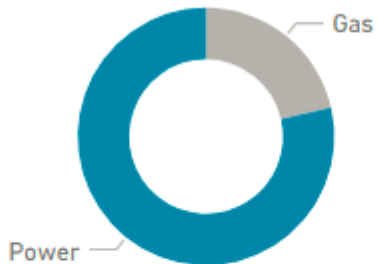
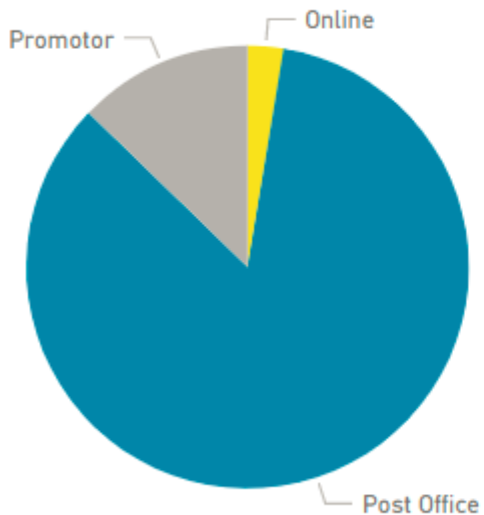
POST POST

PAPIER

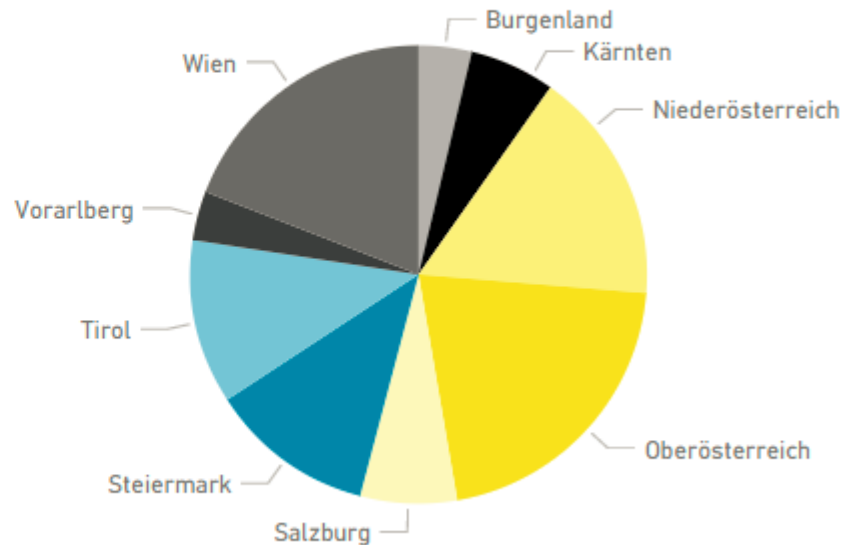
MACHT DIE
STECKDOSE
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MIT DER POST.
Post



Channel



State



41308

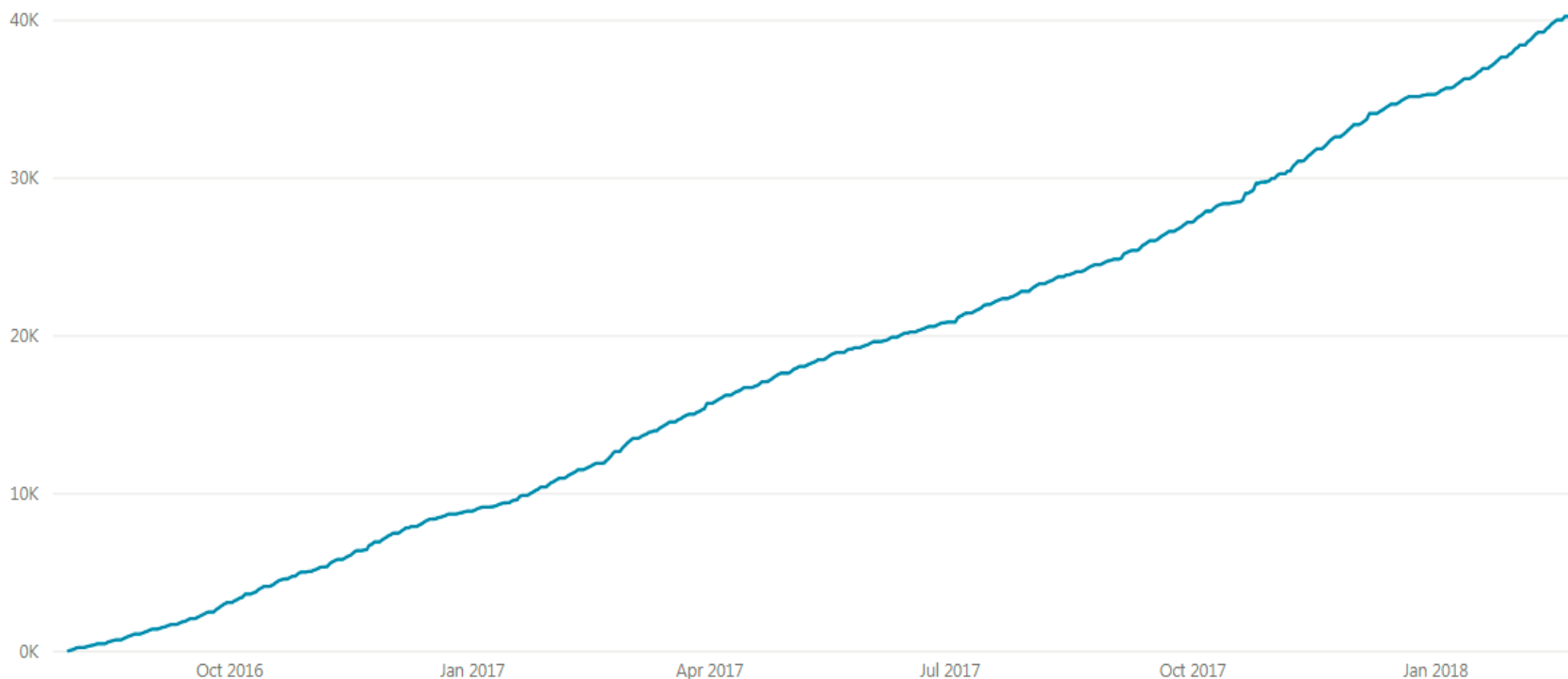
Contracts

4694

kWh Power

15303

kWh Gas

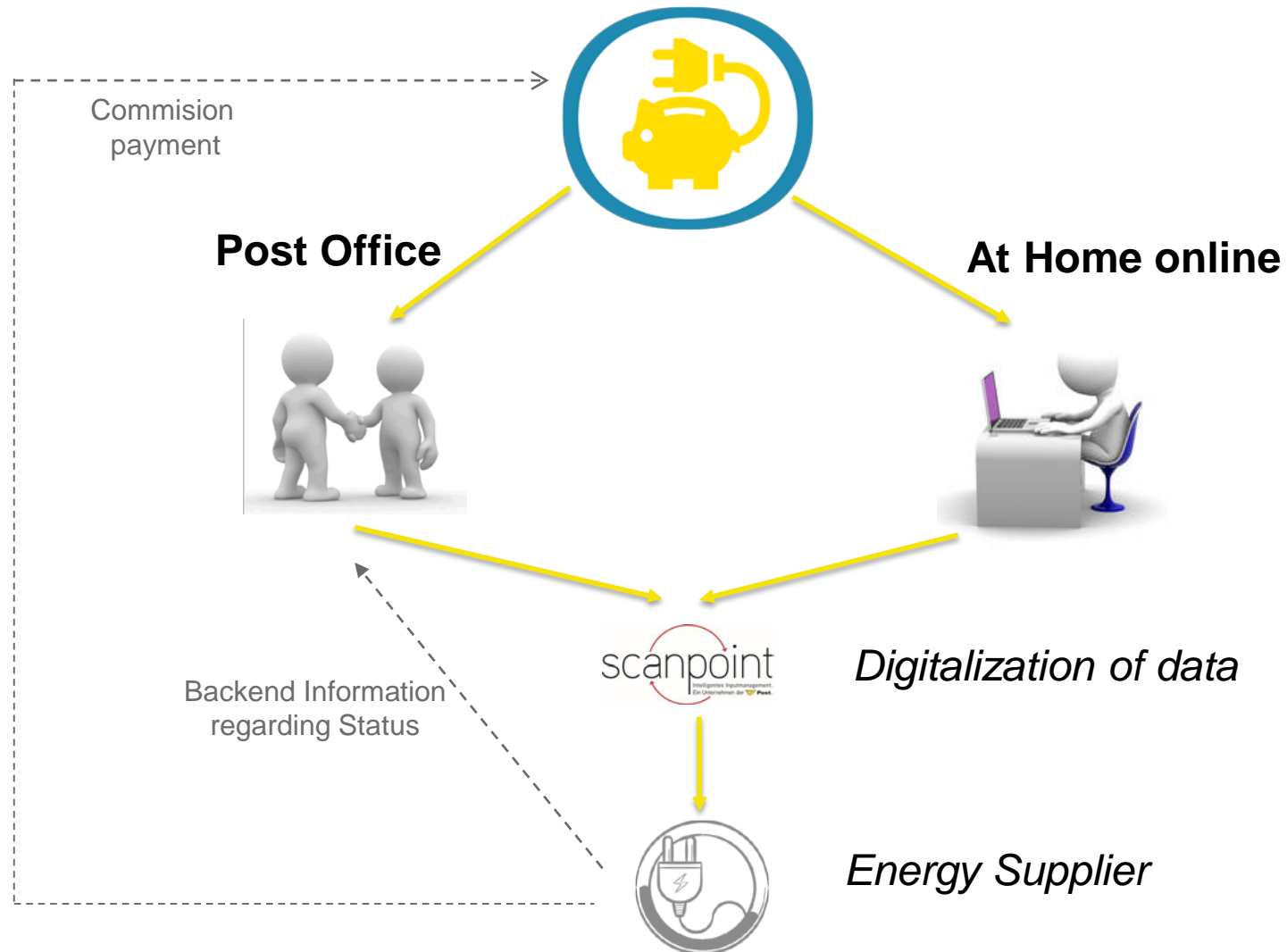


THANK YOU

Stefan Kreihösl, MSc.
Product Owner & Business Analyst
M: +43 664 624 5503
stefan.kreihösl@post.at

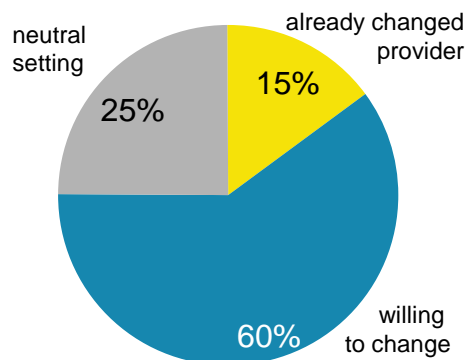
Österreichische Post AG
Energieservice
Rochusplatz 1
1030 Wien

CONCLUSION OF CONTRACT



„POST ENERGIEKOSTEN-RECHNER“

Market Potential



- 85% of Austrians haven't switched Energy supplier yet
- Yearly saving potential avg. 600 EUR
- **Brokerage business model**

Coverage & Trust



- We are able to reach every Austrian in rural and urban areas
- Resistant customers trust our employees due to their relationship lasting for years

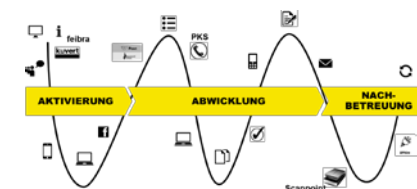
On- and Offline

DER POST ENERGIEKOSTEN-RECHNER



- Customers are serviced offline in all our branches and online at post.at
- Complete switching process operated by the Post, no effort for customers

Customer Journey



- Conclusion of Contract on/offline
- Scan of paper contract by Scanpoint
- Post processing by PKS
- Transmission of Contract to new provider
- ✓ **Contract between Customer and Provider**

