



IRENA Workshop

Renewable potential in Southeast Europe

“Crowdfunding PV in Portugal”

@citizenenergy #yourpower

4th March 2016

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Co-funded by the Intelligent Energy Europe
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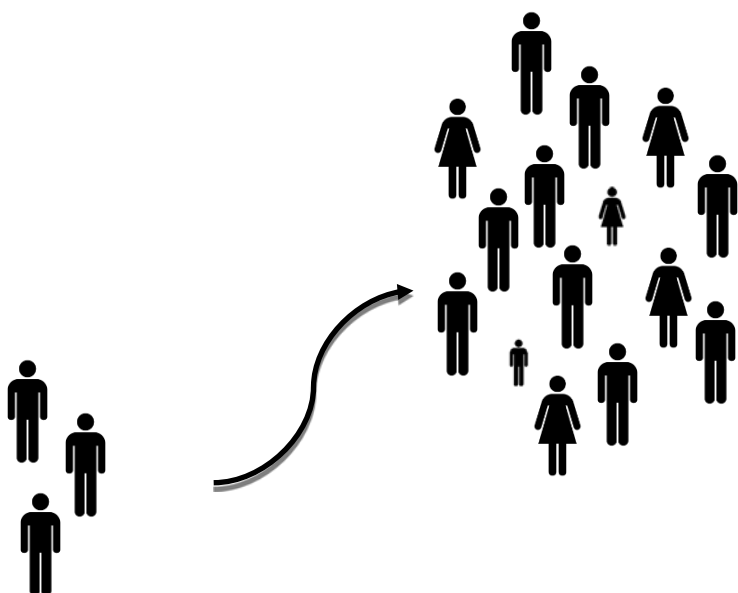
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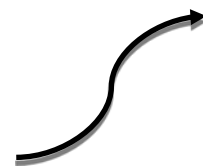
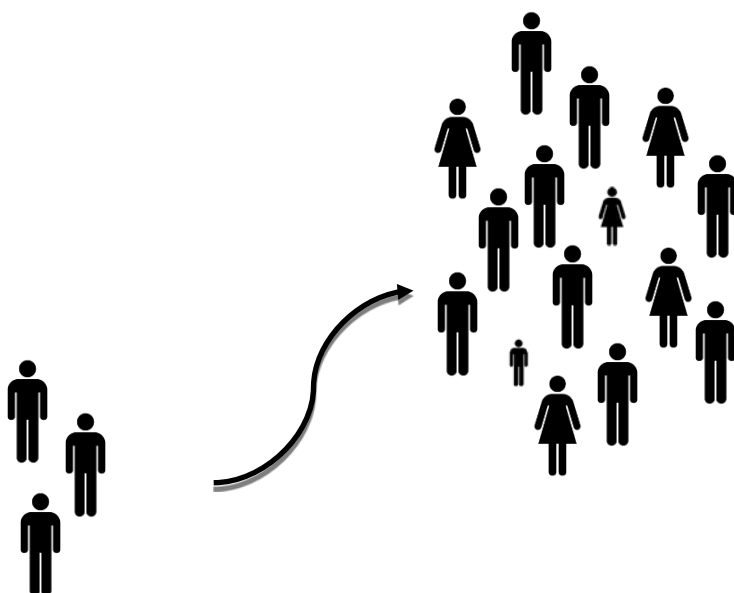
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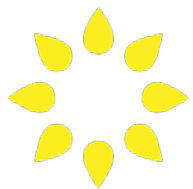
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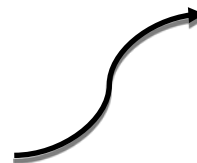
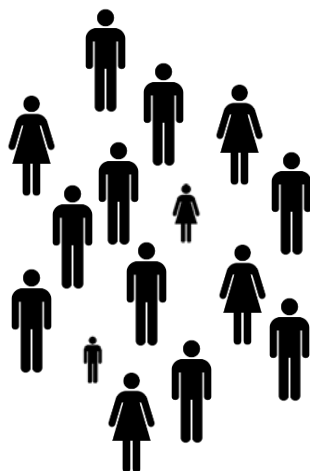
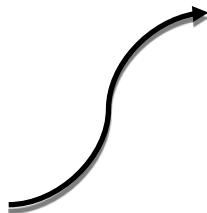
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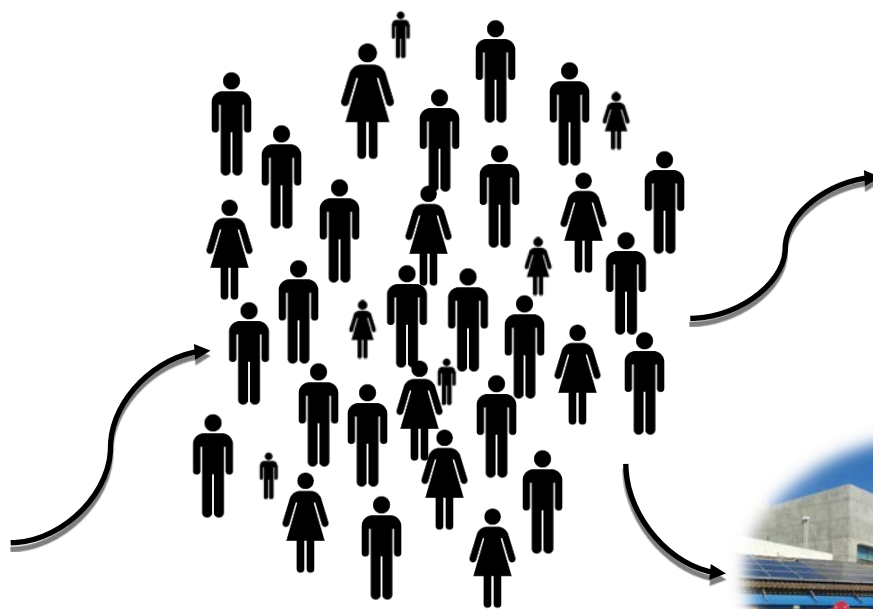
Tavira | 16,5 kW



boa energia



Tavira | 16,5 kW



Tavira | 16,5 kW



Lisbon | 23,5 kW



Where to go?

- **Bank of Portugal**
- **Financial conduct authorities**
- **EU**
- **Lawyers**

Business model?

- **Crowdfunding**
- **Financial intermediary**
- **Investment fund**
- **Cooperative**



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Portugal



Coopérnico
Energia verde, sustentabilidade e cidadania

EU

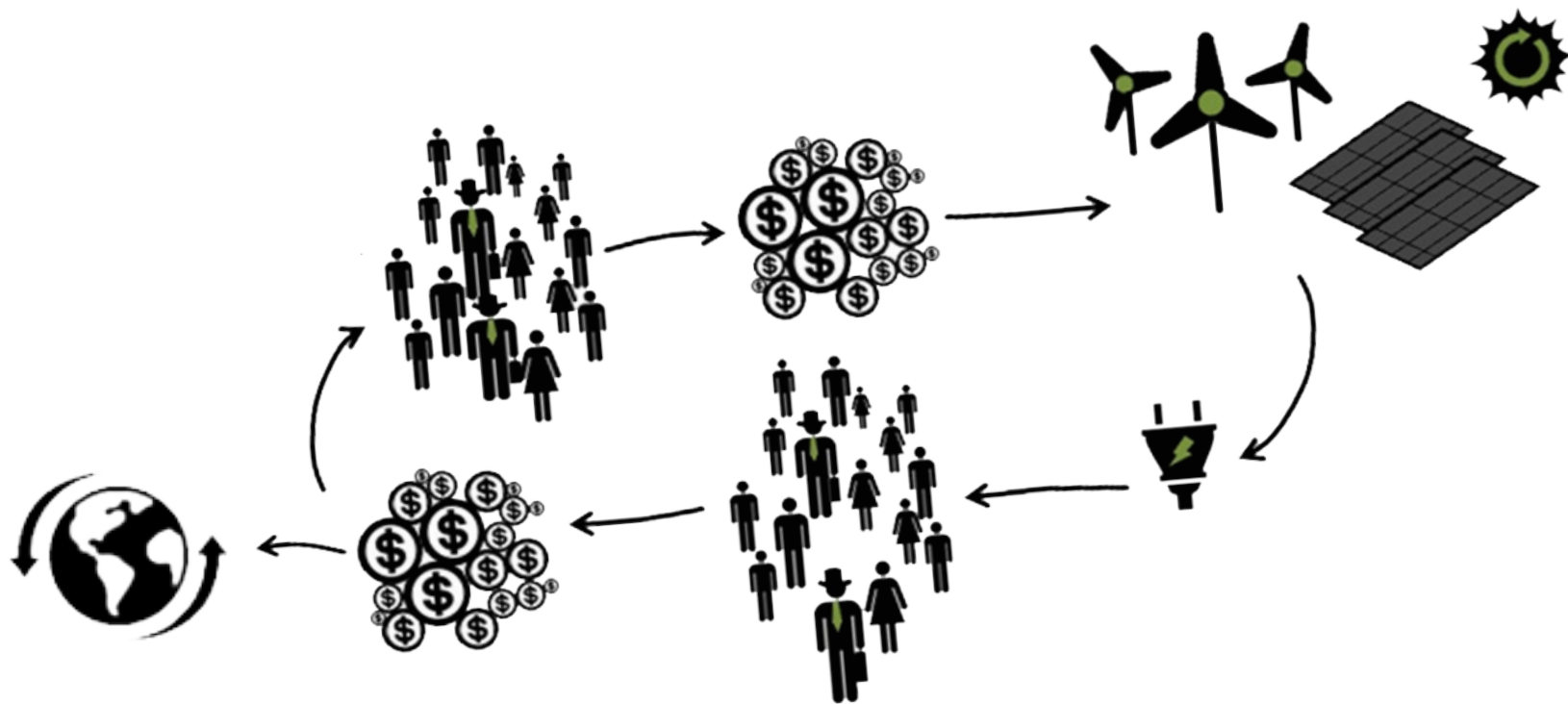


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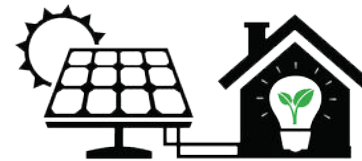


***“Engaging citizens in the creation of sustainable future:
Environment, Energy and Society.”***

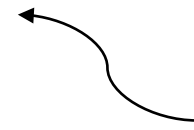
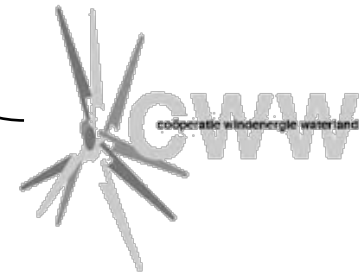
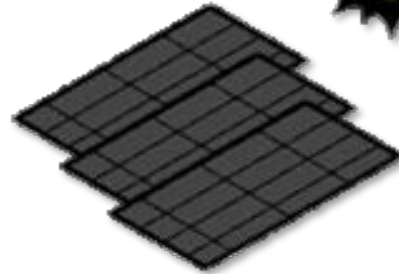
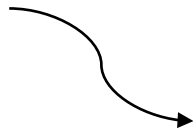


Investment in projects to produce renewable energy

Renewable energy supply



Provide services to members







379 members



+ 280k €



>200 contracts





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14 EUROPEAN PARTNERS:
RES promoters & initiatives,
financial & legal experts,
NGOs & development agencies

“...to boost effective citizen engagement and investment in sustainable energy,,





A platform to help:

...**citizens identify investment opportunities** in renewable energy in any part of Europe

...crowdfunding platforms and community **projects build trust and reach a larger audience**

...project developers **fund their projects faster**

Our vision:

“the tripadvisor.com of community energy”

www.citizenenergy.eu



Creating added value for community energy

Citizenenergy is the first online platform to **bring together the worlds of RES crowdfunding platforms and RES cooperatives**



HOW DOES CITIZENERGY WORK?



The Citizenenergy online platform displays engagement and investment opportunities worldwide



WHAT'S NEXT?

- ✓ **European Network expansion**
- ✓ **Developing long-term sustainable business model**
- ✓ **Creation of a European Network of stakeholders**



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CONCLUSIONS

- **Take the first step**
- **Be persistent**
- **Connect with those who did it before**
- **no framework is better than a restrictive framework**
- **Cross-border does work – find out how**

HOW TO GET INVOLVED

- **Visit** us on **Citizenenergy.eu**
- **Join** us on social networks
- **Subscribe** to our newsletter
- **Spread the word** about Citizenenergy





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Thank you for your attention!

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