

Reforming the Greek Energy Market: Recent Developments and Key Challenges

Nektaria Karakatsani, RAE, Member of the Board

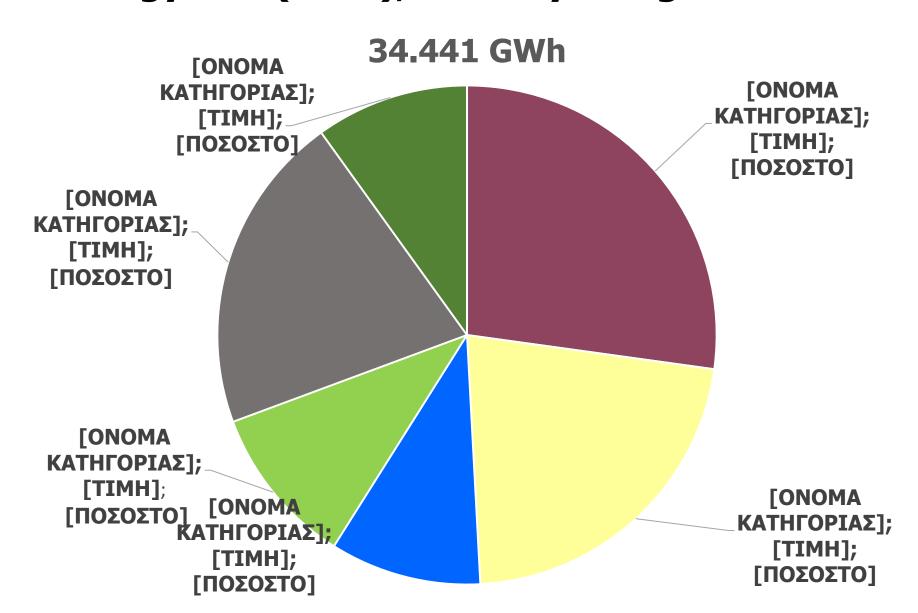
35th ECRB Meeting, Athens, 6 December 2016



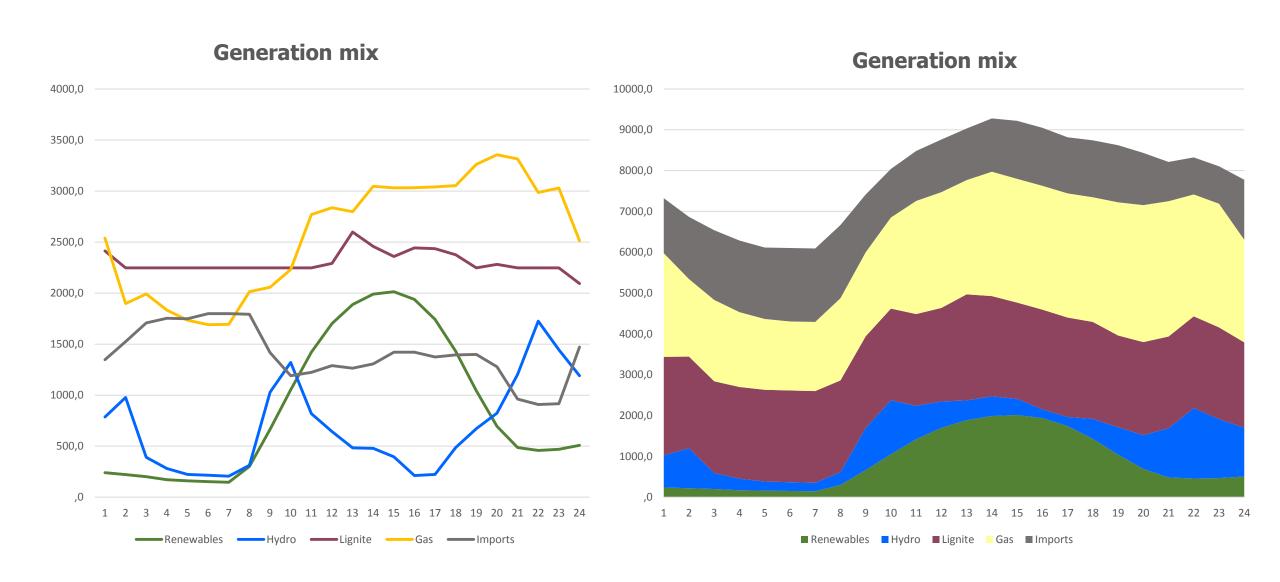
Key Facts and Challenges

- Market Structure
 - PPC Dominant player in both wholesale and retail
 - 79% of conventional capacity, 88% retail share
 - 77% of conventional production
 - 55% of DAS volume (RES included, without cross-border flows)
- In the previous decade, incentives for new capacity, to address anticipated capacity shortage
 - Capacity payments over 2006 2014
 - 2500 MW by IPPs (6 CCGT, 1 OCGT)
 - New capacity by PPC
- Generation Mix: Well-balanced across lignite, gas, hydro, renewables

Impact of Oil Prices Energy Mix (GWh), January - August 2016



Impact of Oil Prices Summer Demand Peak - 15.07.2016





NOME Auctions

- To enhance competition in retail market
- Remedy for asymmetry due to PPC's exclusive access to lignite and hydro plants
- Similar to French paradigm, different from previous proposals
- Concept: Hypothetical, baseload product (mix of lignite and hydro)
 RAE derives variable cost, as outlined in the law
 This product is auctioned to alternative suppliers
- Target: 50% decrease in PPC's market share by 2020
 Annual targets + specific implications if not reached



NOME Auctions

- In June 2016, RAE proposed the reserve price (37.37 €/MWh), which was adopted at a ministerial decision
- RAE approves quantities, products, auctions schedule
- 1st auction: 25th October 2016, 1-year product, 460 MW, physical delivery from Dec 2016 to Nov 2017
- Auctions for 2017: RAE decision in December
- Parameters to be clarified:
- Re-auctioning of previous year's quantity? If so, to what extent?
- Frequency and timing of price revision Every June Balance between stability and realistic CO2 price levels
- Negotiation with institutions



NOME Auctions

- Expected discount of 7-10 €/MWh relatively to SMP
- Benefits should be transferred to consumers and be balanced across categories
- In-depth monitoring of retail market
- Suppliers will submit quarterly data on:
- Competitive charges of tariffs, volume and revenue per consumer category
- Development of new products
- Compliance of contract terms and conditions with the Supply Code
- Price comparison tools CEER Guidelines under public consultation



Why consumers do not switch? Commercial Barriers - CEER Report

- Switching rate: 6.3% (EU level) but 31% in Portugal
- Consumers' misperception about insufficient gain
 e.g. in Netherlands: perceived annual gain 85 € vs. realized gain 147 €
- Lack of complete, understandable and comparable information -> Guidelines on price comparison tools
- Vague conditions, unjustified termination fees, value added services difficult to assess
- Misperception about complexity of switching process
- Inertia / loyalty rather than satisfaction
- Broad customers' distrust to the energy markets
- Complexity of bills, substantial regulated component



Transition to Target Model

- Target Model Implementation: January 2018
 Day-ahead, intra-day, balancing and forward markets
- Market Coupling with Italy initially
- Technical Assistance (JRC)
 7 Key Deliverables on: Market and Grid Codes, IT platforms, Credit and Clearing, Regulatory measures (e.g. hedging ratio)
- Current status:
 - Legislation in place (following RAE's Proposal to Ministry)
 - Guidelines will be issued by RAE to the Market and System Operators A proposal is under public consultation



Auction-based Capacity Mechanism

- Previously, the capacity scheme was administratively set (570 mil. € in 2014)
- Transitional flexibility payments (171 mil. €) for 1 year
- Security of Supply
 Deter plant mothballing due to RES impact. Lignite plants retirements.
- Key principle: Price coverage for consumers until competition intensifies, given the price cap adjustment and limited hedging tools
- Proposal to DG Comp for Reliability Options, similarly to Italy and Ireland Auction winners: capacity obligation + implicit cap on their market revenues
- Study of flexibility requirements is expected by the TSO (JRC technical assistance)



Interconnection Agreement (BG - GR)

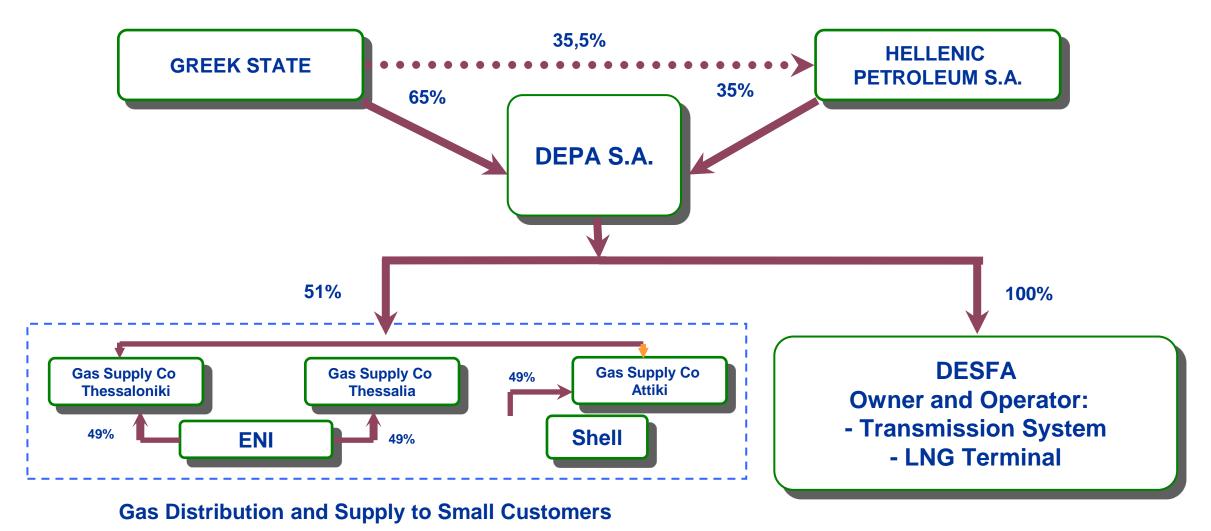
- Compliance with Network Code CAM
- Signed in June 2016 between the TSOs of Greece and Bulgaria
- Applicable up to January 2017.
- Enabled commercial gas flow from Greece to Bulgaria from 1.7.2016
- EC: " A crucial step towards implementing EU rules on one of the last cross-border points in Europe where historic transit arrangements, tailored to a single company, prevailed"
- Auctions via the RBP platform: 9-month, quarterly, monthly products
- Forward direction
- Interruptible, virtual reverse, monthly product
- First auction: 9th December



Other Developments at Wholesale Gas Level

- Revised IA currently being drafted by DESFA and Bulgartransgaz
- Key elements:
 - 35 renominations, physical reverse flow, harmonization of gas day definition, change of temperature reference point.
- 3rd revision of Network Code on-going
- Additional quantities of gas released by DEPA
 10% of annual supply plus: 5% (2016), gradually increasing to 10% (2020)
- 1st auction under new framework in November

So far: Unbundling of Incumbent DEPA Transmission (DESFA) vs. Supply (EPAs)



(concessions)

Opening of the Retail Gas Market in Greece

- Unbundling of distribution from supply activities by 1.1.2017
- End to EPAs' and DEPA's exclusivity in their specific areas
- All customers will be eligible from 1.1.2018 onwards, following the adoption of Law 4336/2015
- Increase in number of market players holding a license for gas supply
- EPAs can now freely choose their supplier for quantities relating to their eligible customers
- New secondary law and regulatory framework outline the effective unbundling of distribution from supply and the operation of distribution networks.

Regulatory Steps towards Liberalization

- Gas Distribution Tariff Regulation: Sept 2016
- Gas Distribution Tariffs: Oct 2016
- Distribution Network Code: Dec 2016
- Metering Regulation: Dec 2016
- Third Party Access contracts: **Dec 2016**
- Legal and Operational Unbundling: Jan 2017
- New distribution and supply licenses: within 2017



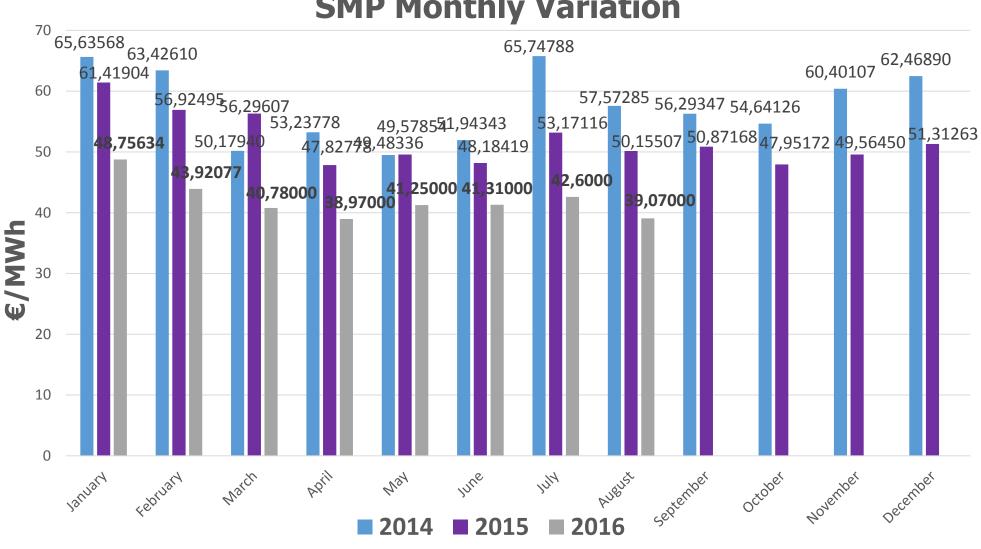
The IGB Pipeline - Regulatory Timeline

- 05.2013 09.2014: First Market Test. Terminated by sponsors.
- 11.2015 Regulators issued revised Guidelines for non-binding phase (EoI)
- 12.2015 4.2016 EoI Phase was conducted
 - 9 companies expressed interest
 - up to 4.4 bcm/year forward flow, 1 bcm/year reverse flow
- 07.2016 Regulators issued Bidding-phase Guidelines
- Bidding-Phase was concluded in November 30th.
- A new session is expected for non-allocated quantity
- Expected commercial operation: 2H 2018

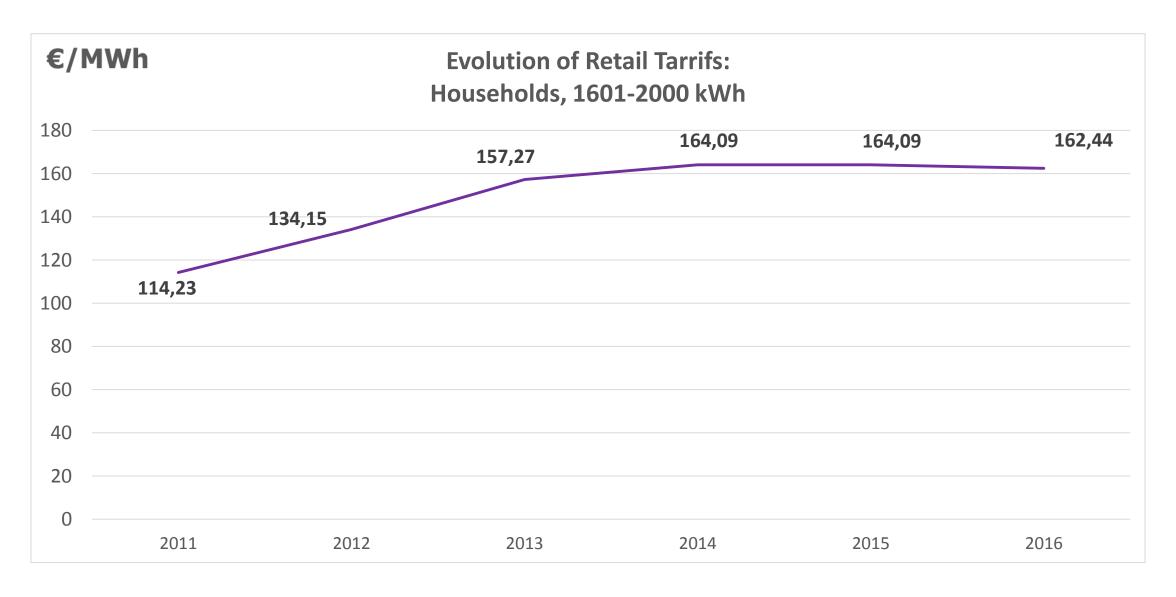
Supplementary Material

Dynamics of Wholesale Prices





Consumers not seeing the effect of wholesale price drop





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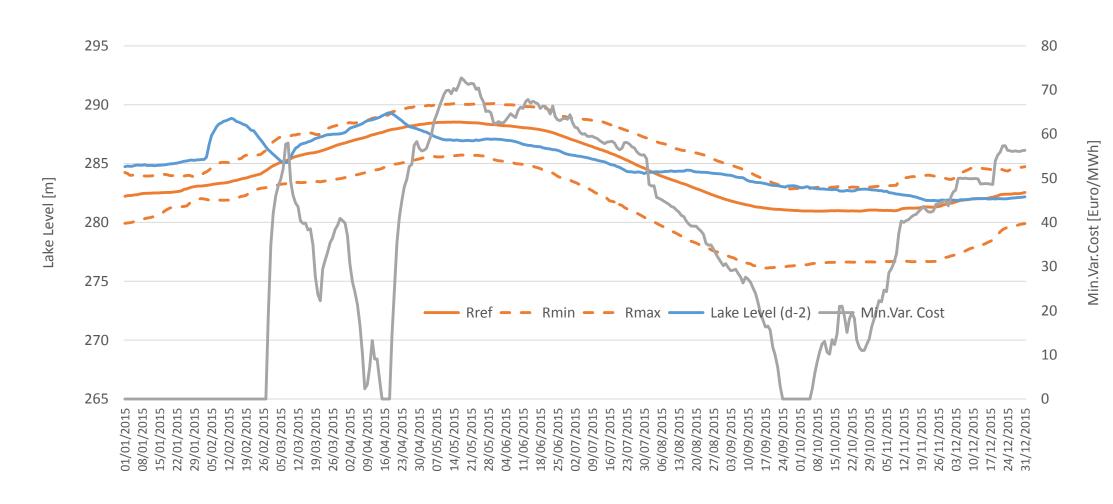
Key Facts and Challenges

Asymmetries

Portfolio of Lignite and Hydro assets: PPC Only More flexible (Multi-shaft) CCGT: PPC Only

- Intense competition among CCGT units
 Reflected on the dynamics of bidding and technical parameters
- Fuel Competition
 Lignite vs. Gas (impact of falling oil prices)
 Emerging since October 2015
- Mandatory quantities -> Reduce the competitive segment of demand Hydro, RES, Commissioning units

Hydro Pricing Methodology – from 1 October 2016 onwards Example



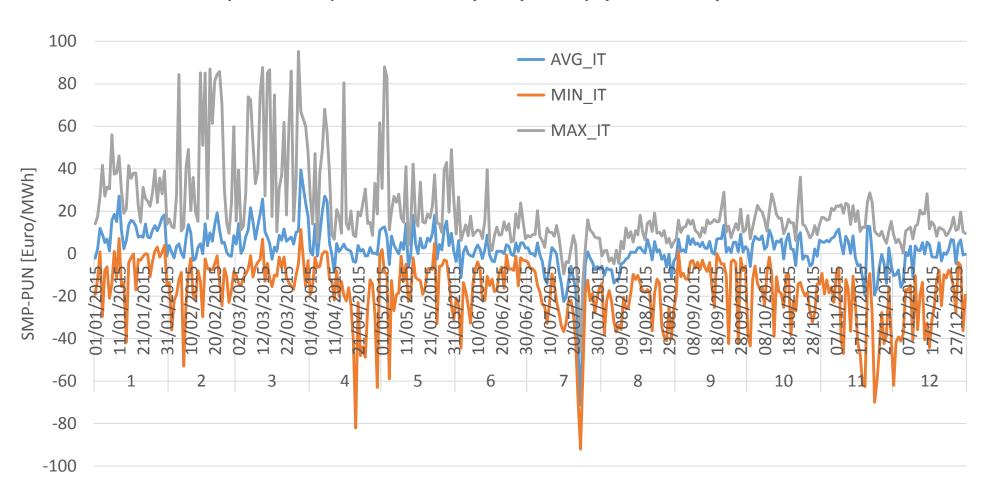


Transition to Target Model

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- Market Coupling with Italy (initially)
- Technical Assistance (JRC)
 7 Key Deliverables on: Market and Grid Codes, IT platforms, Credit and Clearing, Regulatory measures (e.g. hedging ratio)
- Current status:
 - Legislation in place (following RAE's Proposal to Ministry)
 - High-level market design: almost finalized
- Next step
 Guidelines to be issued by RAE to the Market and System Operators

Market Spread with Italy, 2015

Daily market spread Greece (SMP) - Italy (PUN-GREC) for 2015





Electricity Markets: Challenges at EU Level

- Impact of RES
 - RES suppress SMP and displace conventional production, while requiring flexible systems -> Viability of gas plants?
- More than 20 GW of gas plants mothballed in Europe
- Even if capacity surplus exists, this could be temporary and fragile
- Transition to feed-in-premium and RES auctions
 In parallel, more ambitious environmental targets for 2030
- Higher overall costs, often distributed across stagnating demand
- Storage: Crucial. Still, needs to make its business case, barriers
- Retail prices irresponsive to wholesale price drops



What challenges do Regulators face?



Regulatory Challenges at EU Level

- Transparency requirements (REMIT)
 Huge potential for detecting manipulation Huge databases
- Regulators beyond conventional fields
 - Regulatory over-sight of new entities, such as NEMOs (market coupling)
- Interaction with Regulation of Financial Markets
- Given all these challenges, ACER's role is crucial
- Energy Regulators Forum: recently established to facilitate decision-making
 e.g. 12 decisions, relating to CACM provisions, same for all regulators



Consensus but also Diverging Views

- Harmonisation of Gas Transmission Tariffs ->
 ACER Board of Regulators (BoR) did not reach a decision -> referral to EC
- Internal Electricity Market:
- What are the right bidding zones?
 Dispute over Austrian German border -> referral to EC -> ACER
- Delay in intra-day coupling
- Sensitivity to parameters of flow-based methodology
- On 26.9.2016, ERF approved the required amendment of the Market Coupling Operations Plan

Cost-sharing: key issue

Supplementary Material



Success Stories on Regulators' Co-operation The TAP pipeline

11.2013 – Approval of Tariff Code by the 3 NRAs (Greece, Italy, Albania)

02.2014 – Approval of the Regulatory Compliance Programme

03.2014 – Launch of Binding Phase of the Market Test

06.2015 - Work on TAP Network Code started

04.2016 – NRAs certified TAP as an ITO

05.2016 – Construction stage started

2020 – Commercial operation to start



The IGB pipeline

- 11.2012 ICGB submitted an application to the Greek and Bulgarian regulators for exemption from
 - Unbundling provisions
 - Regulated tariffs on the forward and reverse flow capacity
 - Third-party access on the forward flow capacity
- 3 bcm/year expandable to 5 bcm/year
- Estimated construction cost: € 220m
 € 45m secured from EEPR.





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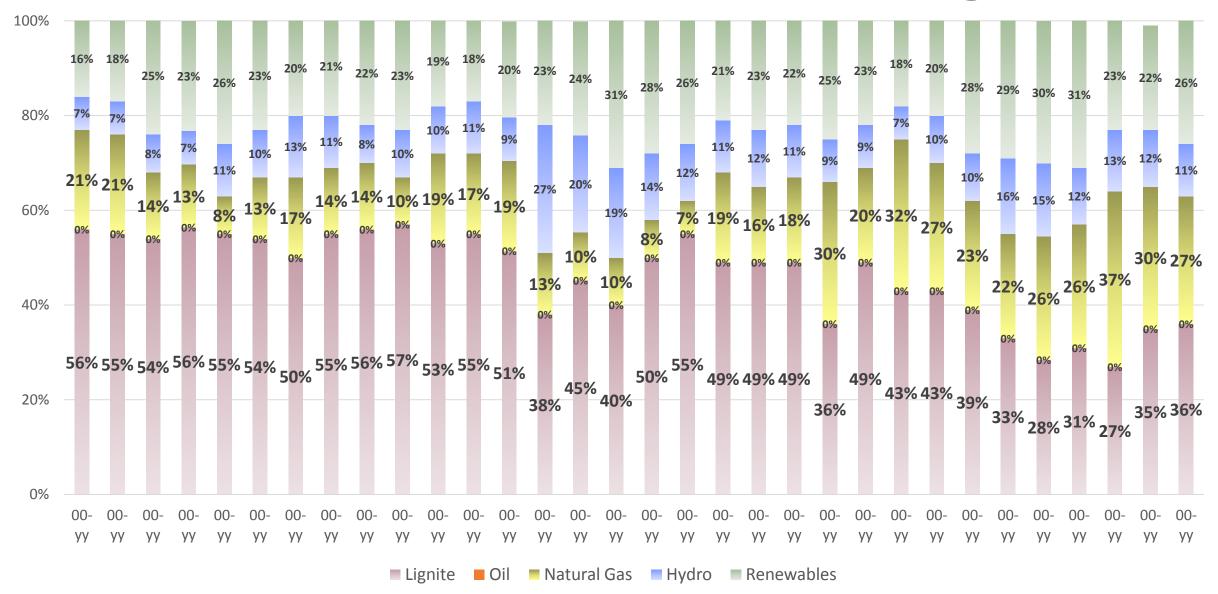


Old quotes. Relevant for the Energy Transition?

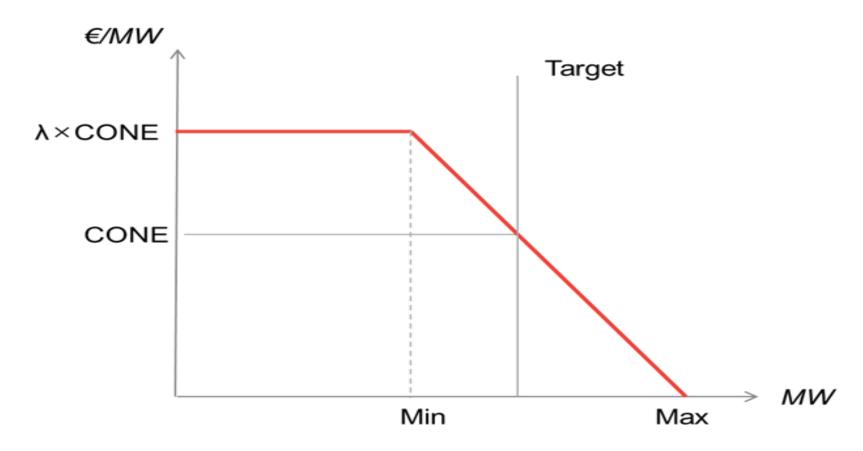
- "If you wish to create tension, simply try to change something"
- "Out of discord comes the fairest harmony"
- "The only constant is change"
- "Everything rests by changing"

Thank you for your attention

Fuel Market Shares, Jan 2014 - Aug 2016



Demand Curve



Min: set by requirements in wet winter scenario

Max : set by requirements in dry winter scenario